



Specialist Schools
and Academies Trust
THE SCHOOLS NETWORK™

Leading the strategically focused school

Workshops with Professor Brent Davies

What is effective strategic implementation and how do you lead it?

What do strategically focused schools look like?



Dates and venues

Monday 3 November 2008
De Vere Daresbury Park, Warrington

Wednesday 5 November 2008
Browns Court Rooms, London

Thursday 26 February 2009
West Midlands

Tuesday 3 March 2009
London

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This one-day course provides leaders with the opportunity to step back from day to day tasks to work on your school's strategic development.

You will return to school with a set of skills and materials on developing strategy which is a driving force for change.



Drawing on rigorous research, the day will focus on developing leadership skills in the following areas:

- The heart of strategy setting – how to analyse and develop strategies for whole-school development
- How to communicate and lead a new strategy
- Strategic conversations to motivate and engage people

All delegates will receive a free copy of Brent's book, *Leading the strategically focused school*, which 'is full of wonderful conceptual tools, and practical case vignettes [...] An inspiration and invitation to take action for the good of all'

Michael Fullan, Ontario Institute for Studies in Education
University of Toronto



Programme for the day

- Understanding strategy and futures thinking
- Developing strategic processes
- Developing strategic approaches
- Balancing operational and strategic issues
- Building strategic leadership across the school

Booking information

The standard cost of each workshop is £245 per person. An **early-bird rate** of £225 per person is available if you book by the following dates:

November workshops
Book before Friday 3 October 2008

February/March workshops
Book before Friday 19 December 2008

You can book online at
www.ssat-inet.net

All delegates will receive a free copy of Brent's book, *Leading the strategically focused school*.

Please contact Claire Trott on
claire.trott@ssatrust.org.uk
or **01823 446 905** if you have any questions.



Professor Brent Davies

About Brent Davies

Brent Davies spent the first ten years of his career working as a teacher in South London. He then moved into higher education and now works exclusively on leadership and management development programmes for senior and middle managers in schools.

His guidelines for school leaders were published in 2005 titled *Success and Sustainability; Developing the Strategically Focused School*, the outcome of a two-year research project, and the basis for these workshops. His most recent publication, *Leading the Strategically Focused School*, was published in 2006.

Dr Brent Davies is Professor of Leadership Development at the University of Hull. He is a Professorial Fellow at the University of Melbourne, a Visiting Professor at the Institute of Education, a Special Professor at the University of Nottingham and a Faculty Member of the Centre on Educational Governance at the University of Southern California.